

Media Release
23 February 2009

CELEBRITIES SUPPORT THE 'OPERATION FIGHT BACK KINGLAKE' FUNDRAISER

Celebrities from the sport and entertainment industries have once again risen to the occasion to help the fire stricken community of Kinglake and surrounding fire devastated areas to generously donate their time to be a part of the **Operation Fight Back Kinglake fundraiser** at the **Whittlesea Showgrounds this Friday night, 27 February at 7.30pm**, with gates opening at **5pm**.

Conceived by the Whittlesea Football Club, **Operation Fight Back Kinglake** is a fundraising event for all the sporting clubs in the Kinglake and surrounding areas affected by the fires. Volunteers who have worked tirelessly to help get the fires under control will be in attendance, giving everyone the opportunity to thank these extraordinary people.

AFL legend Robert 'Dipper' DiPierdomenico and **SEN's Mark Doran** will join forces to host this special community fundraiser with **James Hird** making a special appearance. Sporting panellists **Rodney Hogg, Merv Hughes, Matthew Richardson, Chris Judd, Brendan Fevola** and **Glenn Archer** will share their sporting insights and experiences and answer the questions everyone wants to know.

Comedians **Peter Rowsthorn, Dave Hughes, Pete Helliar** and **Adam Hills** will have the crowd shouting for more when they take the stage with own individual comedy routines, whilst comedian **Matthew Hardy** will hit the stage with Australian rocker **Tex Perkins** when they perform a special song all about 'footy' written especially for this special occasion for the first time.

Frontman **Cam Tapp** of rising Melbourne rockers *Borne*, will kick-start the show with AFL songwriting legend **Greg Champion** performing well known footy songs throughout the evening.

'Money can't buy' items will be auctioned on the night including **AFL signed memorabilia; an exclusive 'Table of 10' at the AFL Footy Show during the 2009 season (except Finals); the chance of a lifetime for all Kangaroo supporters to have their child meet and greet the players before a match, then run out onto the ground through the banner with Mascot Kasey the Kangaroo before the match!** These are just a few of the extraordinary items on offer, so bring your credit cards and support this wonderful cause!

Tickets are \$50 per person or \$100 per family (unlimited children under 15) and will be available at the gate on the night from **5pm** so be early to avoid disappointment. Gates open at **5pm**.

All proceeds raised on the night will go directly to the Sporting Clubs affected by the fires and will be distributed by The Whittlesea Football Club's Executive Committee. Distribution of all funds will be publicised.

This is an **ALCOHOL FREE** event with food and soft drinks sold on the night. All alcohol will be confiscated at the gates.

Media:
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